

ENAGLOW

AFFILIATE PARTNER TOOLKIT

Programme Terms

Precision over intensity. Partnerships built on honest recommendation.

Prepared for Enaglow | July 2026

Internal working draft - subject to change.

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Plain-English Programme Terms

Assumed settings: 20% founding commission for 90 days; 10-30% thereafter; 20% off customer first-order; 30-day attribution; £20 bonus after five verified sales; monthly payment after the returns-validation period.

1. Programme and acceptance

The Enaglow Affiliate Programme is operated by Enaglow, 124 City Road, London, EC1V 2NX, UK ("Enaglow"). Participation begins only when Enaglow accepts the applicant in writing. Enaglow may approve a Gifted Creator Partner, a Referral Partner, or neither.

2. Independent relationship

The partner is an independent contractor, not an employee, agent, franchisee or legal representative of Enaglow. The partner is responsible for their own taxes, registrations, insurance and compliance obligations.

3. Commission and eligible revenue

Founding commission is 20% for the first 90 days from approval, then between 10-30% based on sales performance. Commission applies to eligible net product revenue after discounts and excludes VAT, delivery charges, refunds, cancellations, chargebacks, fraud and self-referrals.

4. Attribution and codes

A valid referral may be tracked for 30 days, subject to the affiliate platform's last eligible referral rules, browser/device limitations and customer cookie choices. A personal code may provide 20% off an eligible customer's first order. Codes may not be altered, shared to unauthorised voucher sites or combined unless Enaglow permits it.

5. Payment and validation

Approved commission is paid monthly after the returns-validation period to the payment method recorded in the partner account. Commission may be withheld or reversed for refunds, chargebacks, duplicate orders, fraud, prohibited promotion, technical error or breach of these terms. The £20 founding bonus is paid after five verified non-refunded sales.

6. Gifted deliverables

Where a product is supplied in exchange for content, the agreed deliverables, format and publication window form part of these terms. The standard brief is one honest primary post/video plus two Story frames within 2 weeks of delivered product(s). A positive review is not required. The partner must promptly report damaged delivery, adverse experience, inability to meet the date or product unsuitability.

7. Advertising disclosure

Every relevant piece of incentivised or affiliate content must be obviously identifiable as advertising. Use a clear, prominent "Ad" label at the beginning of each post, video, Story, article section or other relevant format, plus any platform disclosure tool. "Gifted", "affiliate", "collab", a brand tag or a general bio disclaimer is not enough on its own.

8. Accuracy and claims

Partners may use approved formulation facts and describe genuine personal experience. They must not make medicinal, disease, guaranteed, permanent, unsubstantiated clinical, pregnancy-safety, "no irritation", "no purge", professional-endorsement or false comparative claims. Claims must follow Enaglow's current brief and claims guide.

9. Reviews and testimonials

Content and reviews must be genuine and accurate. Enaglow does not require positive reviews and must not be presented as doing so. Incentives must be disclosed. Partners may not create, commission, purchase, manipulate or suppress reviews, ratings, testimonials or engagement.

10. Prohibited promotion

No spam, unsolicited bulk messaging, misleading scarcity, impersonation, domain misspellings, browser extensions, forced redirects, cookie stuffing, unauthorised paid search, bidding on Enaglow or product names, misleading comparison, deceptive coupon listings or promotion on unlawful, hateful, sexually explicit or unsafe content.

11. Brand assets and content rights

Enaglow grants a limited, revocable, non-exclusive right to use approved assets only for authorised programme promotion. Logos, packaging and claims must not be altered. The creator retains ownership of original content. By agreeing to proceed, you are giving Enaglow permission to reshare content organically with credit; including paid media, whitelisting, website licensing or editing.

12. Confidentiality, data and conduct

Non-public launch, pricing, customer or commercial information must be kept confidential. Personal data must be handled lawfully and only for authorised purposes. Partners must communicate professionally, protect account access and not make statements likely to mislead customers or materially damage trust in Enaglow.

13. Suspension and termination

Either party may end participation at any time by written notice. Enaglow may suspend links, codes, products or payment while investigating suspected breach, fraud, unsafe claims or reputational risk. Valid commission earned before termination remains payable after normal validation, unless connected to breach or ineligible activity.

14. Changes, liability and law

Enaglow may update rates, benefits, policies or terms by giving reasonable notice. Nothing guarantees sales, income, acceptance, ongoing product supply or uninterrupted tracking. To the extent permitted by law, Enaglow is not liable for indirect loss or lost opportunity. These terms are governed by the laws of England and Wales, with courts of England and Wales having jurisdiction.

Acceptance: By joining, using a referral link/code or accepting a gifted collaboration after approval, the partner confirms that they have read and agree to these terms, the current creator brief and claims guide. Contact: services@enaglow.com. This document is not legal advice.

Thank You